



PRESS RELEASE – BRIDGES TO BETTER BUSINESS

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BRIDGES TO BETTER BUSINESS SUPPORTS SMALL BUSINESS MONTH ACTIVITIES

GUELPH, ON: Business owners, entrepreneurs and social enterprises are invited explore growth strategies by participating in a month-long workshop series presented by the Business Centre Guelph-Wellington in partnership with the [Federal Economic Development Agency for Southern Ontario](#) (FedDev Ontario).

The Bridges to Better Business program will run throughout the month of October with virtual offerings on topics such as cash flow, visibility for your business, health and safety for small businesses, branding and more.

“We are thrilled to by working with FedDev Ontario again to offer this yearly program. We have seen great successes for our regional businesses through these courses and information sessions in past years,” said Kristel Manes, Executive Director of the Business Centre Guelph-Wellington (BCGW). “This year we are having a combination of virtual and in-person sessions to connect people to the resources they need. We are excited to be working with Visit Guelph and Invest in Guelph to include a Small Business Crawl event on October 19th. This day long tour will help support local entrepreneurs and get people visiting small businesses in person again.”

The Bridges to Better Business program is supported by FedDev Ontario, through its [Small Business Services](#) branch, which delivers programming to help grow businesses, cultivate partnerships, and build stronger communities.

Last year the BCGW hosted 30 unique events with 650 registrants and 522 attendees to the combination of live and in person events.

“We are featuring expert guests from a wide range of business backgrounds, experience and lifestyles,” explained program coordinator Angela Poirier. “Our goal is to help entrepreneurs and small business owners gain access to information that will help them take their business goals to the next step and think creatively about their business opportunities.”

The program is aimed at small business owners and entrepreneurs of all types, whether they are in the idea phase, just starting out, expanding, growing, or looking to become more efficient in their enterprises. Sessions begin on October 1 and will run throughout the month. The list of workshops is online and registrations for the virtual sessions will be open until 6 p.m. the day prior to each event. To learn more and register to attend the sessions visit: <https://www.guelphbusiness.com/programs/bridgestobetterbusiness/>.

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