



ReSource Exchange Marketplace

Turn Your Waste Into Profit!

<u>ReSource Exchange</u> is a business-to-business virtual marketplace, connecting organizations that have food waste and by-products with others that will find use for them to maximize their economic, environmental, and social value. Using ReSource Exchange to divert their waste, businesses can now reduce costs *and* maximize profits.



Registed users from across the food supply chain simply identify and post the products they regularly treat as end of life – or list what they're looking for from others.



Listings provide information on material pricing, quantity, use scenarios, transportation, location, and more.



Users looking for new production inputs just reach out to sellers who then make a profit while off-loading their production by-products.

Built-in Support Services

ReSource Exchange is a project of <u>Circular Opportunity Innovation Launchpad (COIL)</u>, an innovation platform and activation network aimed at creating, proving and scaling transformative solutions that will move Canada toward a more sustainable, circular economy. Innovation Guelph's iHub team will be on call to support users, monitor the platform, and help your materials find a new home. This includes assistance with matchmaking and access to Our Food Future collaborator initiatives and programs designed to help businesses move toward a fully circular system. If you have any questions, please use the Contact Our Team button on the site.

Divert Waste. Save Money. Save the World.

Sign up at <u>resourceexchange.ca</u>

