



# Rhyze<sup>TM</sup> VENTURES

## TRANSFORMATIONAL CHANGE FOR WOMEN-LED BUSINESS

Rhyze Ventures is a custom-designed program created by women entrepreneurs, for women entrepreneurs. We have crafted the perfect balance of in-class learning, practical hands-on project work, mentorship, and peer-to-peer networking to address your biggest business challenges, push your boundaries, and see you through to implementation.

**Three streams mean that you get information tailored to your business stage and sector:**

### SMALL BUSINESS

- New and established ventures
- Focused on local/regional markets
- Growing or refining your product or service
- Service or product focused

### SCALABLE BUSINESS

- New and established ventures
- Focused on STEM, agri-innovation and cleantech sectors
- Growth and/or export-oriented
- Product-focused

### SOCIAL ENTERPRISE

- New and established ventures
- Local, regional, or global markets
- Committed to using business to solve social or environmental problems

### PROJECT PARTNERS:



## WHO CAN APPLY?

**Women operating businesses of any size in southwestern Ontario who are:**

- Ready to take their business to the next level
- Committed to powerful leadership within their companies & communities
- Unsatisfied with the status-quo
- Pivoting their business to meet the new normal

## WHAT YOU CAN EXPECT FROM THE PROGRAM:

- Eight months of part-time classes (six hours/month) led by subject matter experts and seasoned business leaders
- Small group mentorship meetings with a carefully matched mentor invested in assisting with your professional and leadership development
- Hands-on project work with industry specialists to help you develop & implement a tailor-made project to move your business forward
- Building networks that can last a lifetime with like-minded women who aspire to having a big impact
- **The chance to pitch for cash awards or investments up to \$25,000 (divided through a radical generosity approach piloted by SheEO)**

**THE NEXT COHORT WILL RUN FROM AUGUST 2021 TO MARCH 2022.**

**APPLY ONLINE FROM MAY 1 TO 31, 2020**



[innovationguelph.ca/Rhyze-ventures](http://innovationguelph.ca/Rhyze-ventures)

[rhyzeventures@innovationguelph.ca](mailto:rhyzeventures@innovationguelph.ca)

519.265.4495

361 Southgate Drive  
Guelph ON N1G 3M5 Canada

## COURSE DATES AND LOCATIONS

Facilitated classes led by industry and research specialists covering the psychology of success, leadership skills, marketing, accessing capital, finance, decision making, operations, negotiation, conflict resolution, and more!

	<b>Small Business</b> <small>Tuesdays Business Centre Guelph-Wellington Virtual</small>	<b>Scalable Business</b> <small>Wednesdays Innovation Guelph Virtual</small>	<b>Social Enterprise</b> <small>Thursdays WRSSBC &amp; GreenHouse Virtual</small>	
2021	August 17, 2021	August 18, 2021	August 19, 2021	
	August 31, 2021	September 1, 2021	September 2, 2021	
	September 14, 2021	September 15, 2021	September 16, 2021	
	September 28, 2021	September 29, 2021	September 30, 2021	
	October 12, 2021	October 13, 2021	October 14, 2021	
	October 26, 2021	October 27, 2021	October 28, 2021	
	<i>No Classes</i>			
2022	January 11, 2022	January 12, 2022	January 13, 2022	Project Work Nov. 1 – Feb. 4
	January 25, 2022	January 26, 2022	January 27, 2022	
	February 8, 2022	February 9, 2022	February 10, 2022	
	February 22, 2022	February 23, 2022	February 24, 2022	
	March 8, 2022	March 9, 2022	March 10, 2022	
	March 22, 2022	March 23, 2022	March 24, 2022	

*\*All Modules run from 1pm - 4pm*

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FIND OUT MORE: [INNOVATIONGUELPH.CA/RHYZE-VENTURES/](http://INNOVATIONGUELPH.CA/RHYZE-VENTURES/)